

LOCATION CONSIDERATIONS
TODAY & TOMORROW

- A. Plot on a map the residence of employees (identify key employees).
- B. Plot on a map local customers.
- C. Plot on a map local vendors.
- D. Plot on a map major competitors.
- E. Rank the importance of the new location’s proximity to the following (Number 1-8):

PROXIMITY TO:

- _____ A. Public Transportation
- _____ B. Freeways
- _____ C. Restaurants and Hotels
- _____ D. Banks, Legal, and Accounting Services
- _____ E. Post Office, UPS, Etc
- _____ F. Airport
- _____ G. Residence of Key Employees
- _____ H. Residence of Other Employees

- F. Describe the image that you want to project.

- G. Describe the geographic boundaries of the location that interests you.

- H. Identify any area or neighborhood that you want to specifically exclude.

- I. Usual Working Hours: ____ a.m. - ____ p.m. Weekends: ____ Yes ____ No Frequency: _____

- J. Other considerations:

FACILITY CONSIDERATIONS

A. Space and Employee Needs:

SQUARE FOOTAGE BY USE

	Current	Need	3 Year	5 Year	10 Year
Private Offices					
Conference Rooms					
Storage Area					
Reception Area					
Work Room					
Lunch Room					
Retail/Display Area					
Warehouse					
Number of Parking Spaces					
Number of Employees					

B. Are fire sprinklers required, desired or are they a negative factor?

C. Electrical requirements:

D. Plumbing requirements:

E. Optimum floor size (maximum/minimum windows, first floor or up):

F. Optimum storage height:

G. List special requirements (lighting, venting, air conditioning, heating, security etc.):

H. Select an architect for space planning and design:

I. Select a contractor to provide building modifications:

J. Select a furniture company:

K. Other considerations:

FINANCIAL CONSIDERATIONS

- A. Determine corporate or personal cash is available for the real estate purchase.

- B. Establish a banking relationship to determine borrowing power for the real estate purchase.

- C. Become familiar with Small Business Administration (SBA) loan requirements.

- D. Determine the current cost of occupancy: rent, parking, pass-through expenses, etc.

- E. Determine the projected cost of future occupancy: debt service, taxes, insurance, maintenance, utilities, etc.

- F. Consider if it is more prudent to lease for a few years before you buy.

- G. Other considerations:

TRANSACTION CONSIDERATIONS

- A. Expiration date of the existing lease.

- B. Determine if a lease extension is possible, for how long and at what price.

- C. Determine the optimum closing date for the new property.

- D. Select an attorney knowledgeable in real estate matters.

- E. Select the Contact Person who will be responsible for the transaction and the relocation.

- F. Other considerations:

